
Jordan Lee

Data Analyst

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PROFESSIONAL SUMMARY

Data Analyst with 5+ years of experience transforming raw data into actionable insights. Proficient in SQL, Python, and visualization tools to drive business decisions and improve operational efficiency.

EXPERIENCE

Senior Data Analyst

2022 - Present

NexGen Analytics

- Reduced customer churn by 15% by analyzing behavioral data and implementing targeted retention campaigns.
- Developed automated dashboards in Tableau, decreasing reporting time by 40% and enabling real-time KPI tracking.
- Conducted A/B tests on pricing strategies, leading to a 12% increase in revenue per user.
- Collaborated with engineering to build a data pipeline reducing data latency from 24 hours to 1 hour.
- Presented monthly insights to C-suite, influencing product roadmap decisions based on user engagement trends.

Data Analyst

2019 - 2022

DataBridge Solutions

- Analyzed sales data to identify underperforming regions, resulting in a 20% uplift in quarterly revenue after realignment.
- Built a predictive model for inventory demand, reducing stockouts by 25% and excess inventory by 18%.
- Cleaned and integrated data from 5 disparate sources using Python and SQL, ensuring 99.9% data accuracy.
- Created weekly performance reports for management, highlighting key metrics and actionable recommendations.

SKILLS

Core Skills: SQL, Python, Tableau, R, Excel, Statistical Analysis, Data Visualization, A/B Testing, Machine Learning, Data Cleaning, Big Data (Hadoop/Spark), Dashboarding, Communication

EDUCATION

B.S. in Statistics

2018

University of California, Berkeley